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## PANEL: MAXIMISING THE RELATIONSHIP WITH THEATRICAL

### Moderators:

**David Hancock**, Head of Cinema, IHS Screen Digest

**Helen Davis Jayalath**, Head of Video, IHS Screen Digest

### Speakers:

**Rob Arthur**, Managing Director, Apollo Cinemas

**Alberto García Canizares**, General Manager and Owner, Key2Media Audiovisual

**Paul Firth**, Head of Buying, Love Film

**Nico Simon**, CEO, Utopia Cinemas

**Julian Stanford**, MD EMEA, Theatre Development, IMAX

