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## PANEL: MARKETING MOVIES IN A CHANGING WORLD

### Moderators:

**Ben Keen**, Chief Analyst, IHS Screen Digest

**Dan Cryan**, Senior Analyst, Head of Broadband Media, IHS Screen Digest

### Speakers:

**Andy Chen**, CEO, Preview Networks

**Karla Geci**, Strategic Partner Development, Facebook

**Vincent Marcais**, SVP International Marketing, Twentieth Century Fox Home Entertainment

**Justin Marciano**, CEO, Revolver Entertainment

