

## PRESS RELEASE

### DAVID ELSTEIN APPOINTED CHAIRMAN OF SCREEN DIGEST

London based media research, publishing and consulting company Screen Digest announces the appointment of David Elstein as non-executive chairman.

The appointment is made as part of a major expansion programme by Screen Digest into continuous online research services. Already a leading publisher of large scale management reports about the European and global entertainment media, Screen Digest moved this year to make all the data in these reports and other extensive Screen Digest databases available to its clients through a series of Intelligence Services covering television and broadband, video and DVD, computer games, cinema and e-cinema. The data and forecasts in these Intelligence Services are continuously updated, making them the world's leading resource for this kind of market information.

David Elstein's exceptionally wide experience of the audio-visual media and the senior roles he has occupied in media companies makes him the ideal chairman to help propel Screen Digest forward.

Allan Hardy, managing director of Screen Digest, said: 'we are delighted to welcome David Elstein to our board. His outstanding abilities and deep understanding of the industries we serve will be of enormous value to the development of our business'.

David Elstein said: "I am pleased to be joining the highly effective team at Screen Digest, and will work hard with them to expand the scope and impact of their products. In 30 years, Screen Digest has build an enviable reputation as one of the most authoritative sources of information about the audio-visual industries, and the opportunities to exploit that reputation in the digital age are very attractive."

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### EDITORS' NOTES

#### About Screen Digest

Screen Digest is the leading source of business intelligence, research, and analysis on global audiovisual media. Screen Digest the magazine has been published for 30 years and is read in over 40 countries. Screen Digest is a primarily a research company and publishes a rapidly growing number of major business reports on the European and global media markets.

The company recently launched an online service providing searchable access to a vast database of global audiovisual market research information. Screen Digest also provides a consultancy service. Many of the projects undertaken have been on behalf of large international corporate groups. For more information on Screen Digest's products and services visit [www.screendigest.com](http://www.screendigest.com) or contact [sales@screendigest.com](mailto:sales@screendigest.com).

#### About David Elstein

David Elstein is currently Chairman of the British Screen Advisory Council, Really Useful Theatres Ltd and the National Film and Television School Foundation. He is a non-executive director of Sport and Leisure plc, NTL Inc and Kingsbridge Capital Ltd. He is also currently a Visiting Professor at the Universities of Stirling and Westminster.

He was Chief Executive of Channel 5 from 1996 to 2000, Head of Programming at BSkyB from 1992 to 1996 and Director of Programmes at Thames TV from 1986 to 1992.

He was also Chairman of Civilian Content plc (owners of The Film Consortium and The Works) till March 2003, of Silicon Media Group till October 2002 and of XTC Ltd till April 2002.